



**EBLITZ CREATIONS**

Integrated Marketing

20 YEARS OF BLITZ

AN EVENT FIRM

AN EXPERIENTIAL AGENCY

AN INTEGRATED MARKETING COMPANY

20 YEARS OF EXPERIENCE

6000+ EVENTS

300+ CLIENTS

FOOT PRINTS ACROSS 100+ INDIAN CITIES

10+ INTERNATIONAL DESTINATIONS



HEAD  
OFFICE  
BENGALURU

INDIA  
OPERATIONS  
BENGALURU DELHI MUMBAI

INTERNATIONAL  
OPERATIONS  
SAN JOSE

# SERVICES



## TURNKEY BRAND STRATEGY

- Brand Development / Design / Extensions
- Brand IP
- Facility Management
- Research & Strategy Development
- Product Development
- Direct Response Management



## EVENTS AND EXPERIENTIAL MARKETING

- Brand / Product Launch
- Annual Days
- Family Days
- Employee Engagement
- Music Festivals & Concerts
- Activations
- Sporting Events



## MICE AND CORPORATE ENGAGEMENTS

- Expos & Trade Shows
- Conferences
- International Meetings
- Tourism Events
- Town Halls



## MARKETING COMMUNICATIONS

- Media Planning / Buying
- Printing Solutions
- Guerilla Marketing
- Public Relations
- Brand Videos
- TVC & Shoots



## DIGITAL AND SOCIAL MEDIA

- Social Media Management
- Application Development
- Website Development
- Digital Marketing



## TECH AND INNOVATION

- Virtual Events
- AR / VR Experience
- Interactive Technology
- Webinars / E-Workshops
- Artificial Intelligence



## GIFTING, HOSPITALITY AND WEDDINGS

- Destination Management
- Hospitality & Logistics
- Theme / Destination Weddings
- Gifting / Merchandising

## OUR DYNAMIC ACCOUNT SERVICES MODEL

We consider ourselves an extension of our clients' internal teams, and as such are equally as invested in every project and every challenge as you are.



# **EVENT MANAGEMENT**

# OUR **APPETITE** IS QUITE EXHAUSTIVE

CORPORATE EVENTS

COMMERCIAL EVENTS

BUSINESS EXPOS

BRAND EVENTS

LIVE CONCERTS

MICE

BRAND ACTIVATIONS

LIFESTYLE EXP



**EVENT GALLERY**  
**LARGE FORMAT EVENTS**





# KINGFISHER ULTRA DERBY 2018

## MUMBAI



# KINGFISHER ULTRA PRE-DERBY BASH

2017

BANGALORE MUMBAI PUNE



NO.	NAME
7	SUPREME GENERAL
8	WHOMAKESTHERULES
9	AIKA AIKA AIKA
10	ASTER ROSE
11	ICE GLACIER
12	STAR NJINSKY

# FASTRACK AT VH1 SUPERSONIC PUNE, INDIA



# KINGFISHER ULTRA DERBY 2017

BANGALORE, MUMBAI, PUNE



# ARRE SIREN FESTIVAL

MUMBAI, INDIA



# KF DERBY 2016

BANGALORE, PUNE, MUMBAI

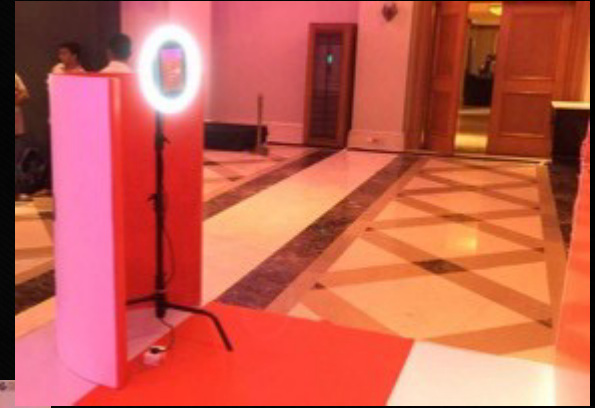


# FASTRACK AT MAAHOLI BANGLORE, INDIA



# JIO FILMFARE AWARDS

## HYDERABAD, INDIA





# UEFA TROPHY TOUR BY HEINEKEN

## TROPHY SHOWCASE -ROADSHOW -GALA, MUMBAI



# MTV – XTREME

EXTREME SPORTS & MUSIC CONCERT, DELHI



# ETV – ANUBANDHA AWARDS BANGALORE



# JUSTIN BEIBER PURPOSE TOUR

## VIP ULTRA LOUNGE, MUMBAI



# ETV – SANGEET SANMAN MUSIC AWARDS, BANGALORE





**EVENT GALLERY**  
**BRAND LAUNCH**



# RANGE ROVER VELAR LAUNCH

MANGALORE, BANGALORE



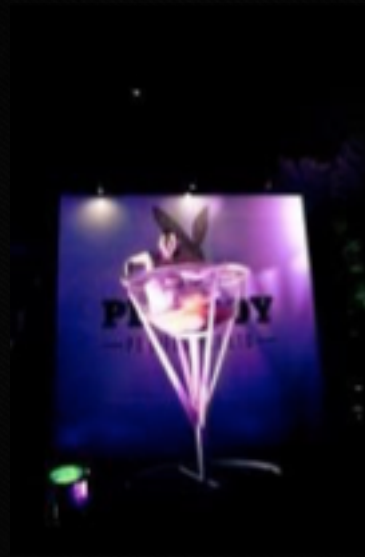
# AKSHAYA BUILDERS

LAUNCH EVENTS – PRIVATE, ABOV & DISNEY, CHENNAI





# PLAYBOY – LIFESTYLE LAUNCH, MUMBAI

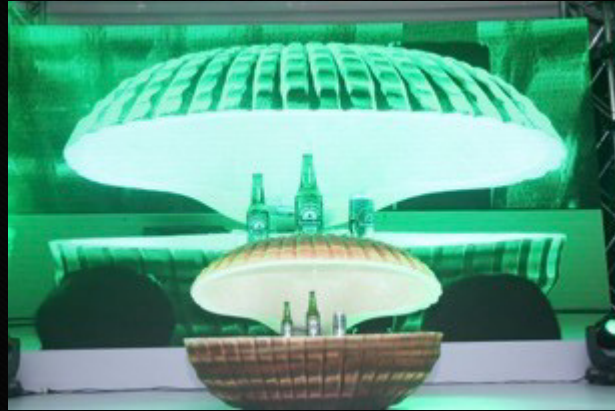


# VIRGINIA MALL LAUNCH, BANGALORE



# HEINEKEN LAUNCH

## BRAND ENTRY , TELANGANA



# PLAYBOY – LIFESTYLE

## PRESS LAUNCH, MUMBAI



# CARRERA NIGHT

## PRODUCT LAUNCH, MUMBAI





**EVENT GALLERY**  
**INTELLECTUAL PROPERTIES**

# IYF, VCLUSIVE CUP 2018

## GOA INTERNATIONAL SAILING WEEK, GOA



# KINGFISHER – IPL - LIVEWIRE

## 8 CITY LIVE STREAMING PARTIES





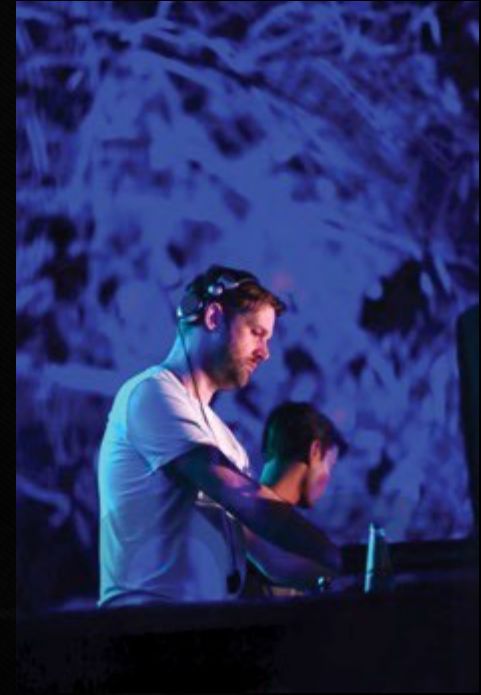
MoC 2017

CUSTOM CAR CONTEST AND MUSIC CONCERT, BANGALORE



# VCLUSIVE CUP 2017

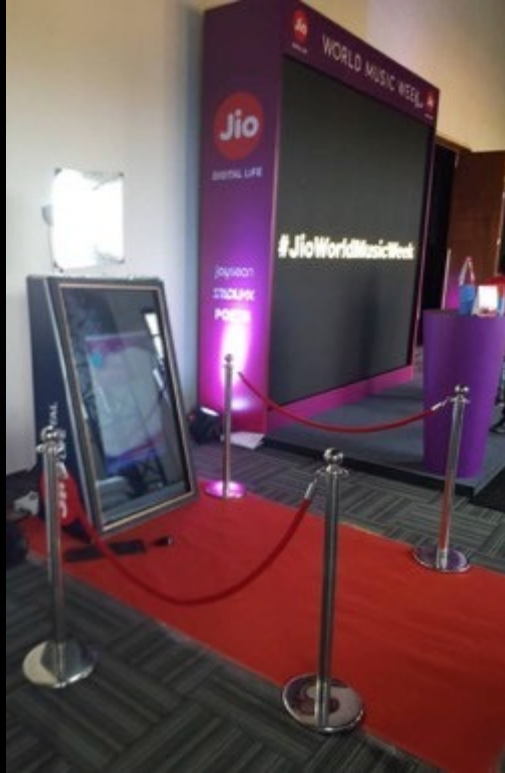
GOA INTERNATIONAL SAILING WEEK, GOA



# AQUANOON -TEACHERS & MTV POOL PARTIES, GURGAON & BANGALORE



# JIO WORLD MUSIC WEEK BANGALORE, INDIA



# THE HEINEKEN PUNE COMEDY FESTIVAL

PUNE, INDIA



# THE HEINEKEN FOOD LOVER CHEF

BANGALORE, INDIA





**EVENT GALLERY**  
**ACTIVATIONS**



# MOET & CHANDON

## CLUB ACTIVATIONS, BANGALORE





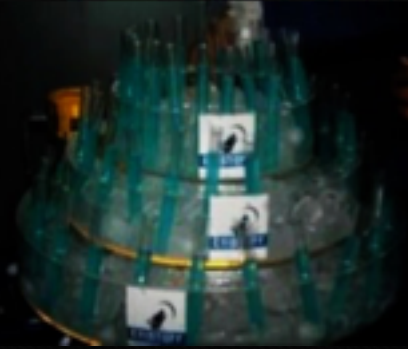
# QNET F1

## MALL ACTIVATIONS PAN INDIA



# BACARDI PARTIES

BACARDI BLAST, NIGHT SHIFT & HOWLING NIGHTS, MARTINI GRAND PRIX



# SAFE. SECURE. STANDARDIZED.

*ON-GROUND ADAPTING TO CHALLENGING CONDITIONS*

# On-ground Covid-19 Conscious



VEHICLE SANITIZING TUNNEL



BODY SANITIZING TUNNEL



HANDS-FREE REGISTRATION



PATHWAY SANITIZER DISPENSER



SPATIAL SEATING



BACKSTAGE HYGIENE



F&B COUNTERS



MEDICAL CENTRE + DOCTORS



STANDBY AMBULANCE



IDEATION



CREATIVE  
STUDIO



SET DESIGN &  
INFRASTRUCTURE



PERMISSIONS &  
LEGALITIES

**DREAM**  
**EXECUTE**  
ACCOMPLISH  
**REPEAT**



ARTISTS &  
ENTERTAINMENT



LOGISTICS &  
LODGING



ON GROUND  
SERVICES



TECHNICAL  
REQUIREMENTS

# Key Clients



GREY GOOSE  
WORLD'S BEST TASTED VODKA



GORDON'S



Telstra



accenture

BLACK DOG  
SCOTCH WHISKY

DIAGEO



ABInBev



Danske IT



JBL



amazon



LM WIND  
POWER

Atos



VIACOM



HCL



onmobile



*Let's embark on a NEW JOURNEY!*



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YEARS OF BLITZ